

An American Embassy



**U.S. Embassy
Kubahnza**



Series Logline

In this workplace mockumentary following a dysfunctional U.S. Embassy that suffers from constant culture clashes, ridiculous bureaucracy, and messy office romances, a compulsively perfectionist African American diplomat driven by her mother's towering legacy and a fierce moral compass tries to navigate the U.S. government and protect a powerful African King — a noble mission constantly sabotaged by her bumbling, overly patriotic colleagues forcing the very nation she's trying to 'save' to rescue her instead.





The Vibe

“

If the American public saw what actually happens inside an embassy, they'd either double our budget or declare war on us.

— Secretary of State Rowan





Series Synopsis

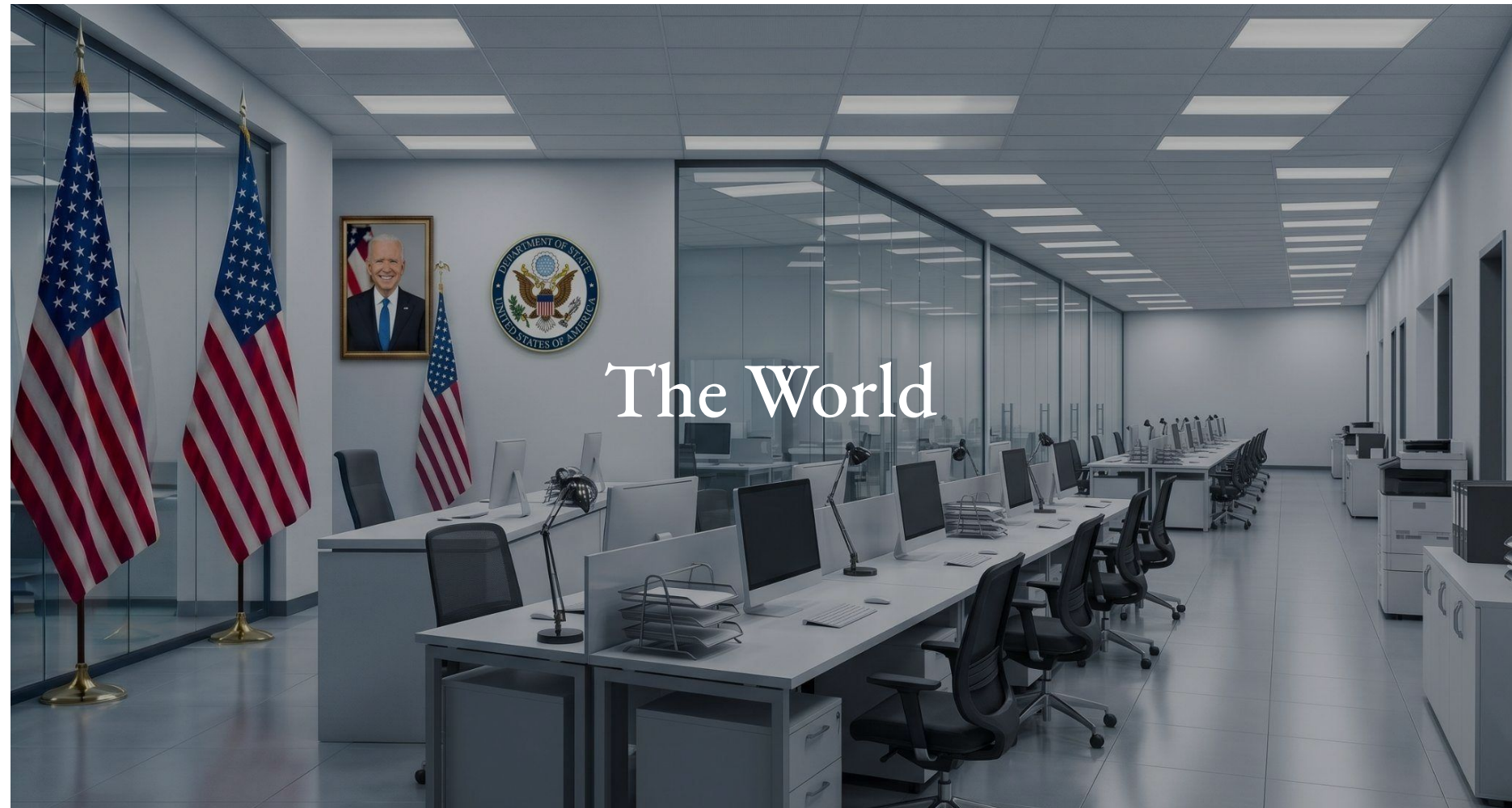
The Sovereign Power Play

Welcome to Kubahnza, a rising wealthy, sovereign African country. Unlike traditional satirical subjects, Kubahnza is strong and self-sufficient. The King selects Keisha as his ally to orchestrate his nation's global rise. The irony? Keisha's savior complex leads her to overprotect the King from her silly American colleagues, causing chaotic miscalculations that the King ends up solving.

The Embassy Under Scrutiny

A media-obsessed U.S. President decides to close all U.S. Embassies around the world except for one. To save the Department of State and their jobs, the Secretary of State commissions a documentary to give regular Americans a behind-the-scenes look at embassy life. Starring Keisha Lameer, a brilliant Black American diplomat contending with scandals, incompetent colleagues, and petty bureaucracy.





The World

Man on the Street



The Cafeteria



The Kingdom





The Boardroom

Where high-stakes diplomatic decisions devolve into petty squabbles between ill - informed colleagues. It is also where Agent Marcia Brown defends her over-the-top, absurd tactical security briefings.



The Visa Waiting Room

The front lines of cultural friction. Local citizens, foreign dignitaries, and eccentric applicants collide with strict consular officers in a chaotic blend of bureaucracy and comedy.



Keisha Lameer

THE UNSUCCESSFUL SAVIOR

Driven by her mother's towering legacy as the first African American female Ambassador and a fierce moral compass, Keisha is a brilliant Black diplomat who uses masterful bureaucratic judo and sharp, sarcasm-laced tough love to protect a powerful African King.

The Comedic Flaw: She suffers from an overeager savior complex and a frantic perfectionist need to micromanage everything. She is the only person who thinks Kubahnza needs saving, and her constant over-meddling repeatedly backfires, forcing her sophisticated global allies to rescue her instead.

"I'm not micromanaging international affairs. I'm preventing my colleagues from starting World War III before lunch."

Theo Njoku

THE RUTHLESS CLIMBER

An American born son of Nigerian parents - Theo is an ambitious, razor-sharp consular officer who treats visa interviews like high-stakes tactical interrogations. He is handsome, impeccably dressed, and powerfully built. He views every diplomatic interaction not as a civic duty, but as a stepping stone for his own political rise.

The Comedic Flaw: Unapologetically transactional, Theo's relentless climbing creates hilarious friction with Keisha's rigid moral code as he tries to leverage embassy secrets for personal gain. Hopelessly in love with Keisha, she is the only prize that doesn't come easy for Theo.

*"If you want to go to America -
you'll have to get through me first."*





The King of Kubahnza

SOVEREIGN MONARCH OF KUBAHNZA

The sovereign leader of Kubahnza — a wealthy, technologically advanced, and self-sufficient African nation. Brilliant and deeply regal, he navigates geopolitical strategy with effortless poise.

The Comedic Dynamic: While Keisha frantically tries to "save" him from her bumbling American colleagues, the King calmly orchestrates masterclasses in statecraft, often rescuing the Embassy from its own incompetence.

"Perhaps, because you are a former colony you do not understand.... no matter, it is my pleasure to teach you."

Bill Grant

THE NAPOLEON OF DIPLOMACY

A short, unathletic, and deeply insecure Deputy Chief of Mission (DCM) who suffers from a massive Napoleon complex. Bill genuinely believes he is one of the "good, progressive, non-racist" guys — but he is absolutely not.

The Comedic Flaw: Extremely attracted to Keisha, working hard to keep it secret. His massive ego allows Keisha to maneuver him into tricky situations he can only escape by admitting mistakes — which he'd rather die than do. Inflated by being the last DCM, he believes handling documentary cameras wisely will lead him to the White House. Horribly misquotes past presidents during meetings and confessionals.

"There's only so many times you can be called a racist before your career is over."





Marsha Brown

THE ULTIMATE PATRIOT

As the Head of the Regional Security Office (RSO), Agent Marsha Brown is hyper-militarized, intensely patriotic, and constantly prepared for catastrophic scenarios that exist purely in her imagination.

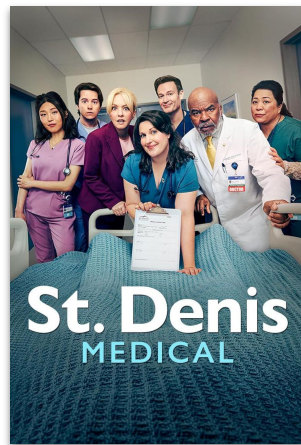
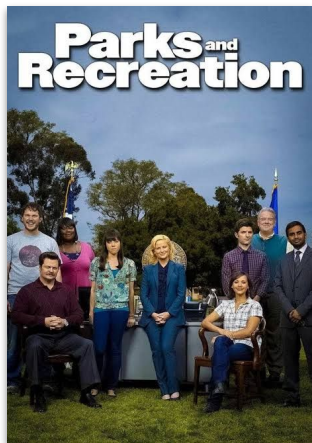
The Comedic Flaw: Sees existential security threats in innocent office appliances and treats routine diplomatic tea receptions like covert tactical hostage negotiations.

"When you're losing the battle there's only one question you need to ask yourself - what would Rambo do?"



Return on Investment

Show Inspiration



Show Benchmarks

INSPIRATION SHOW	NETWORK/ PLATFORM	PRODUCTION BUDGET (est.)	SYNDICATION/ GLOBAL PROFITS(EST.)	KEY COMEDIC ELEMENT TO INHERIT
The Office	NBC / Peacock	\$1.5M - \$2M / Episode	\$1.5 Billion+ in profits	Awkward camera glances & mockumentary style
Parks n Rec	NBC/ Peacock	\$1.5M - \$2.1M / Episode	\$100M+ in syndication and global streaming	Highly competent idealist in a broken institution
Abbott Elementary	ABC / Hulu	\$2.0M- \$2.5M / Episode	Highly lucrative broadcast ad revenue	Lovable underdogs fighting a broken system
St Denis Medical	NBC / Peacock	\$ 2.2M / Episode	Strong streaming pull	Extreme high-pressure workplace comedy
The Paper	Peacock	\$2.5M /Episode	Direct spinoff platform strategy	Quirky characters forced into new tasks

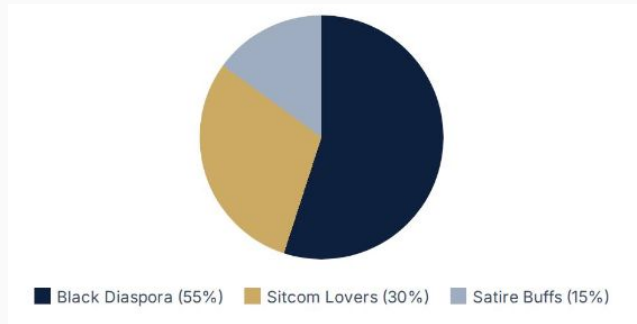
Projected Viewership

INSPIRATION SHOW	Season 1	Season 2	Season 3	Season 4
The Office*	5.4M	8.0M	8.3M	8.9M
Parks n Rec**	6.0M	4.8M	5.1M	4.4M
Abbott*** Elementary	3.84M	3.95M	3.96	8.67M
St Denis**** Medical	7.4M Premiere			
The Paper*****	1.61M Debut			

Nielsen Broadcast Live+SD, **Nielsen Multiplatform, *Nielsen Multiplatform/Hulu, ****Live+3 Multiplatform debut, *****Multiplatform Broadcast/Peacock*

Target Audience & Distribution

Target Demographics



Ideal Global Markets

This sitcom targets metropolitan markets, highly popular with Black diaspora and young intellectual viewers globally:

- **United States & UK:** Prime audiences of Abbott Elementary, Atlanta, and VEEP.
- **Anglophone West Africa:** Major hubs (Nigeria, Ghana) seeking sovereign, powerful representation.
- **Global Streaming Platforms:** Netflix, Peacock, and Max looking for premium, diverse, and repeatable IP.

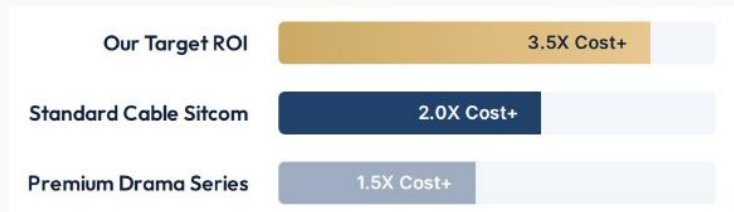
Financial Projections & ROI

Production Model

By utilizing a single-camera, documentary-style production setup (minimal camera rigs, real office locations, zero heavy CGI), we keep per-episode costs highly competitive while delivering network-level visual polish.

CATEGORY	COST(EST.)
Target Budget / Episode	1.2 M- \$1.5M
Pilot Episode Development	\$2.2M
Syndication License Value	4.5M+/ Ep

Comparative Satirical Profitability



Mockumentary formats present the highest profit margin in entertainment because of their incredibly low production cost compared to their massive re-watch and syndication longevity.

Accolades & Awards

2

TELLY AWARDS

Won for outstanding achievement in screenwriting and excellence in comedic writing direction and performance.

19

TINFF NOMINATIONS

Toronto International Nollywood Film Festival nominations across all major categories.

1

OFFICIAL SELECTION

Selected for screening in TINFF, a Canadian Screen Awards (CSA) qualifying festival.

Show Creator



Executive Creative Director

Ebony Rosemond

Award winning playwright and career American diplomat - Ebony is the creator and lead writer. She won 2 Bronze Telly awards for comedic writing and direction. She is also nominated as Best Director and Producer for the 10th annual Toronto International Nollywood Film Festival.

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Production: BeeLine Media, LLC